



Social Media Management

(02)8006 9950 – 0408 161 749 - info@virtualetic.com.au

Our aim is to support showcasing your business on Social Media



Inclusions

- Social Media Setup and Strategy Sessions
- Regular scheduled posting each week to keep your social media presence consistent
- Professional, creative posts that highlight your product, service, inform your audience and showcase your expertise
- Promotional sharing for Facebook Business pages to Free groups, to increase your post and page reach and business visibility

Packages & Pricing

- Packaged pricing requires a minimum 3-month commitment.
- T&C's apply
- Tailored packages or hourly SMM = \$60.00+GST per hour

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"The team had great product knowledge especially Juli Lovric recommend them very highly thank you from the team at CNF Clothing Natural Fibres"

Kathy Badaoui, Director, Clothing Natural Fibres

For client testimonials visit our [Website](#) and [Facebook Page](#)

Social Media Management Packages

Business Kick Start

\$450.00+GST
per month

Business Boost

\$750.00+GST
per month

Business Premium

\$1,000.00+GST
per month

More than one Social Media Platform?

Add \$250.00+GST
per platform, per month



blue mountains
business awards
WINNER

2018



Our Social Media Packages are designed to give you Social Media Support. You get a dedicated Social Media Manager who creates and curates unique content just for you. Our aim is to have your page or account looking professional, polished and increase post reach and business visibility. We do this through reliable, consistent and quality content and solid experience and expertise in social media management.

Our packages are all based on managing a Facebook Page, however can be adapted depending on your requirements should you prefer us to manage a different platform such as, LinkedIn or Instagram.

Kick-Start Package - \$450.00+GST per month

- 1 Social Media Setup and Strategy Session
 - 3 posts per week scheduled; including comment & hashtags
 - 1 creative sales post per week, including your logo, shared to up to 5 FREE Facebook groups per week
 - Page Setup or Edits and updates to overall look and information on page including banner, profile picture, tabs etc
 - 1 revision, a minimum of 7 days prior to posting day

Boost Package - \$750.00+GST per month

- Free Social Media Review
- 1 initial Strategy and Setup combined meeting upon booking
- 1 post per day; including comments & hashtags to cover – 7 days per week
- 1 creative sales post, including your logo, shared to up to 10 FREE Facebook groups per week
- Edits and updates to overall look and information on page including banner, profile picture, tabs, information as needed
- 1 Video per quarter using either your own unique company video footage, which will need to be provided or we can use stock static and video images/footage
- Alignment with Marketing plan; if available
- Up to 2 revisions, a minimum of 5 days prior to posting day

Ultimate Package - \$1,000.00 per month

- Free Social Media Review
- Social Media Strategy Sessions as requested
- 2 posts per day – 7 days per week
- 1 creative sales post, including your logo shared to up to 10 FREE Facebook groups per week
- Edits and updates to overall look and information on page including banner, profile picture, tabs, information as needed
- 1 Video per quarter using either your own unique company video footage, which will need to be provided or we can use stock static and video images/footage
- Moderation and message replies (weekends not included)
- Quarterly report
- Unlimited revisions – a minimum of 5 days prior to posting day
- Alignment with Marketing plan, if available

*Additional costs and setup apply for any ads

More than one platform you would like us to manage?

Our experts are happy to manage your other platforms for only \$250.00 additional per platform, per month when you purchase any one of our packages. If you wish to only have us manage LinkedIn or Instagram, the pricing and inclusions will be the same however the strategy will be redesigned to suit the platform/s.



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